

**RECYLING WEEK**

BY THE PEOPLE EVENTS



**Recycling Week  
2026**

# 4th World Recycling Convention





**Explore Emerging**

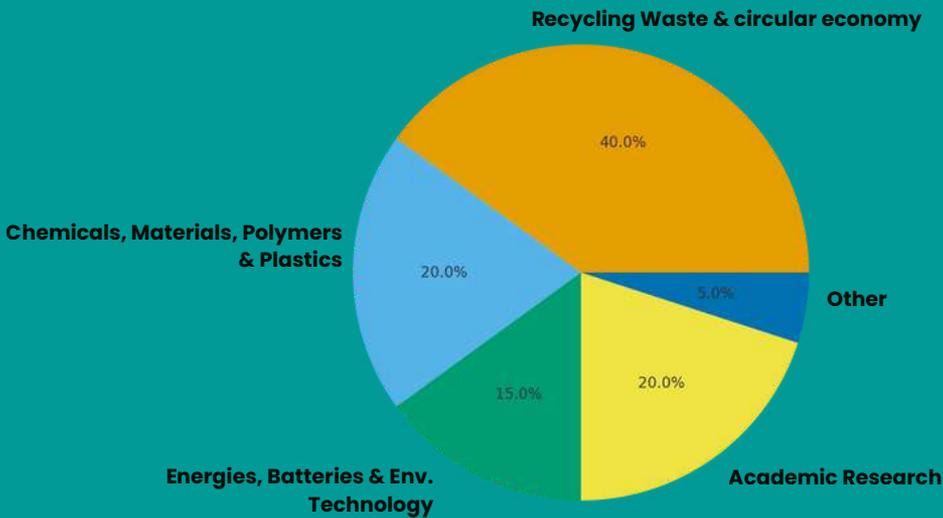
**4th World Recycling Convention**

Welcome to the 4th World Recycling Week 2026, taking place from June 22–23, 2026 in Basel, Switzerland, a global center of innovation and sustainability. This premier international event is set to shape the future of recycling, circular economy, and waste management under the central theme: “Revitalizing the 3Rs – Reduce, Reuse, Recycle: Overcoming Obstacles and Inspiring Innovation.”

In a world where sustainability is a global priority, Recycling Week 2026 will showcase cutting-edge innovations and key trends driving the future of waste management and the circular economy – from advanced recycling and waste-to-energy solutions to circular design, sustainable materials, AI-driven optimization, and forward-thinking environmental strategies.

# ATTENDEE DEMOGRAPHICS

At the 4th World Recycling Week 2026, we bring together a diverse global community driving the future of sustainability and the circular economy. Attendees include recycling industry leaders, waste management professionals, environmental engineers, policymakers, researchers, innovators, technology providers, manufacturers, ESG specialists, and sustainability officers from major corporations. Joining them are startups, investors, NGOs, city planners, and academic experts who are shaping solutions in areas such as resource recovery, circular design, sustainable materials, waste-to-energy, and AI-powered environmental technologies. This dynamic mix of professionals fosters meaningful collaboration, knowledge exchange, and breakthrough ideas that advance the 3Rs on a global scale.



# EXHIBITOR PACKAGES

Utilize our tailored sponsorship packages to enhance your company's visibility and extend your global influence.

BENEFITS	STANDARD CHF 3,199	STANDARD PRO CHF 5,199	STANDARD PRO PLUS CHF 6,199
 <b>Delegate passes</b>	2	3	4
 <b>Standees</b> (provided by Exhibitor)	3	5	8
 <b>Table space</b>	6 ft. x 4 ft. (2.23 sq.m.)	7 ft. x 5 ft. (3.25 sq.m.)	12 ft. x 6 ft. (4.83 sq.m.)
 <b>Ad in conference magazine</b>	Banner (7.5 in x 2.5in) (19 cm x 6.35 cm)	Half page (7.5 in x 5.0in) (19 cm x 12.70cm)	Half page (8.5in x11.0 in) (21.60 cmx 28.00cm)
 <b>Video Coverage</b>	Basic	Interview with emcee/host	Interview + 1 min glimpse video (post production)
 <b>Speaking role on a Panel</b>	No	1	2
 <b>Booth Placement</b>	Provided by us	Provided by us	Your choice (subject to availability)
 <b>Delegate list access</b>	Post-conference	7 days prior to event	15 days prior to event
 <b>Access to all parallel events</b>	Yes	Yes	Yes
 <b>Social media promotions</b>	Once	Twice	Thrice
 <b>Press release</b>	No	Yes	Yes
 <b>Company logo placement</b>	Outside ballroom	Outside ballroom + At registration desk	Outside ballroom + At registration desk + Beside stage

# SPONSORSHIP PACKAGES

Utilize our tailored sponsorship packages to enhance your company's visibility and extend your global influence.

<b>BENEFITS</b>	<b>BRONZE CHF 7,999</b>	<b>SILVER CHF 9,999</b>	<b>GOLD CHF 14,999</b>	<b>PLATINUM CHF 19,999</b>
<b>Exhibitor's space</b>	Standard Pro	Standard Pro	Standard Pro Plus	Standard Pro Plus
<b>Keynote speaking slot</b>	Yes	Yes	Yes	Yes
<b>Speaking slot (Panel)</b>	1	1	2	3
<b>Opportunity to give conference's Opening Note</b>	NO	NO	NO	Yes
<b>Assistance in scheduling 1-on-1s with businesses</b>	Upto 2	Upto 5	Upto 10	Upto 15
<b>Delegate list access (pre-conference)</b>	07 days prior to event	07 days prior to event	10 days prior to event	15 days prior to event
<b>Delegate passes</b>	4	5	6	8
<b>Brand exclusivity</b>	NO	NO	Yes	Yes
<b>Press Release</b>	Yes	Yes	Yes	Yes
<b>Company logo on conference website</b>	Yes	Yes	Yes Best Visibility	Best Visibility
<b>Ad in conference magazine</b>	Half page (7.5 in x 2.5in) (19 cm x 6.35 cm)	Half page (7.5 in x 5.0in) (19 cm x 12.70 cm)	Full page (8.5in x11.0 in) (21.60 cm x 28.0 cm) (21.60cm x 28.0 cm)	Two full pages 2X (8.5in x 11.0 in)
<b>Mention on show guide's cover page</b>	No	No	No	Yes

# SPONSORSHIP PACKAGES

<b>BENEFITS</b>	<b>BRONZE CHF 7,999</b>	<b>SILVER CHF 9,999</b>	<b>GOLD CHF 14,999</b>	<b>PLATINUM CHF 19,999</b>
<b>Marketing collateral distribution at registration desk</b>	No	No	Yes	Yes
<b>Pre-conference emails</b>	1 Time	2 Times	3 Times	4 Times
<b>Social media promotions (Monthly)</b>	1	2	3	4
<b>Participation certificates &amp; post-event promotion</b>	Yes	Yes	Yes	Yes
<b>Permission for business surveys/lucky draws/private luncheons</b>	No	No	Yes	Yes
<b>Company video promotion during Keynote</b>	No	No	Yes	Yes
<b>Company logo on conference holding screens</b>	No	No	No	Yes
<b>Thank you signage at registration desk</b>	No	No	No	Yes
<b>Curated Award for Organization/Leader</b>	Yes	Yes	Yes	Yes
<b>Present Award to industry leaders</b>	No	Yes (Once)	Yes (Twice)	Yes (Thrice)
<b>*Complimentary Add-ons</b>	No	No	Any 1****	Any 2****

\*Exclusive opportunity to showcase the brand, by positioning it as a networking tea, luncheon, or cocktail sponsor with up to 3-minute introductions during the respective sessions.

\*\*There would be only 1 presenting sponsor of the conference.

\*\*\*Sponsors will also be subjected to the evaluation process and successful applicants will be notified of the outcome.

# SPONSORSHIP PACKAGES

Display your products and services to influential decision-makers who are ready to invest.



**WATER BOTTLE**  
CHF 2,500

Sponsors  
signage on three  
sides of the table

Complimentary  
registration for 1  
delegate



**REGISTRATION DESK**  
CHF 4,500

Sponsored Logo  
advertisement on  
the main webpage  
of the summit

Sponsored signage at  
the registration desk  
and Complimentary  
registration for 1  
delegate



**SEAT DROP**  
CHF 1,500

Sponsored Logo  
advertisement on the  
main webpage of the  
summit

Your promotional  
material can be  
distributed on  
attendees' seats at a  
designated session



**LANYARD  
SPONSOR**  
CHF 3,500

Branding on the  
lanyards worn by the  
conference  
participants, using  
company logo and  
name. Also includes 2  
complimentary  
delegate passes.

**CONFERENCE  
BAG SPONSOR**  
CHF 6,000



# Don't Miss This Unique Opportunity To Go Global! \_\_\_\_\_

If you have any questions,  
please get in touch with us at:

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