



SPONSORSHIP BROCHURE

RECYCLING WEEK **2024 | ROME**

WORLD RECYCLING CONVENTION

<https://recycling.thepeopleevents.com/>

OCTOBER 28-30, 2024
ROME, ITALY



SPONSORSHIP AND EXHIBITION INFORMATION

Recycling Week's extensive global network of recycling experts in academia, business and government is being targeted to generate a highly qualified audience from the recycling Industry.

USE YOUR PRESENCE AT THE WORLD RECYCLING CONVENTION TO:

- Launch new products and highlight existing ones
- Increase brand awareness and elevate your company profile in the climate science and environmental community
- Network with specialists, seek international partners and form new alliances
- Increase visibility in focused markets
- Communicate your message to a highly qualified scientific and expert community
- Build relationships for the future
- Attract new talent and strengthen partnerships
- Generate sales leads and educate the market

MARKETING REACH

An extensive marketing campaign will be used to promote recycling and circular economy to ensure maximum exposure for your organization.

WEBSITE

A website devoted to the Conference, <https://recycling.thepeopleevents.com/> is live and will be updated continuously in the lead up to the event providing all current information on the program, speakers, networking functions and a section dedicated to sponsors and exhibitors.

SOCIAL MEDIA/ TWITTER

RECYCLING_WEEK

E-MAIL MARKETING

Direct email broadcasts will be distributed regularly in the lead up to the event. The email broadcasts include Congress updates such as program announcements, registration opening, networking functions, newly confirmed sponsors and exhibitors and more.

For further information on

sponsorship and exhibition opportunities, please contact:

Diwakar Chandra Gour

Conference Sponsorship Sales Executive

T: +44 (0)1442 781082

E-mail: recycling@thepeopleevents.com

PLATINUM SPONSOR

- Company acknowledgement on all official conference support signs and on all marketing collateral
- Special recognition on the conference website
- Complimentary registration for 3 delegates
- Complimentary 3X3M shell scheme booth
- One set of promotional material to be handed out at registration
- A complimentary meeting rooms
- A complimentary advertisement in the Conference proceedings
- Option to brand specific portions of the meeting, including 3 of the following*:
 - Welcome reception • Coffee break • Lunch break • Workshop
 - Poster award • Lanyards



GOLD SPONSOR

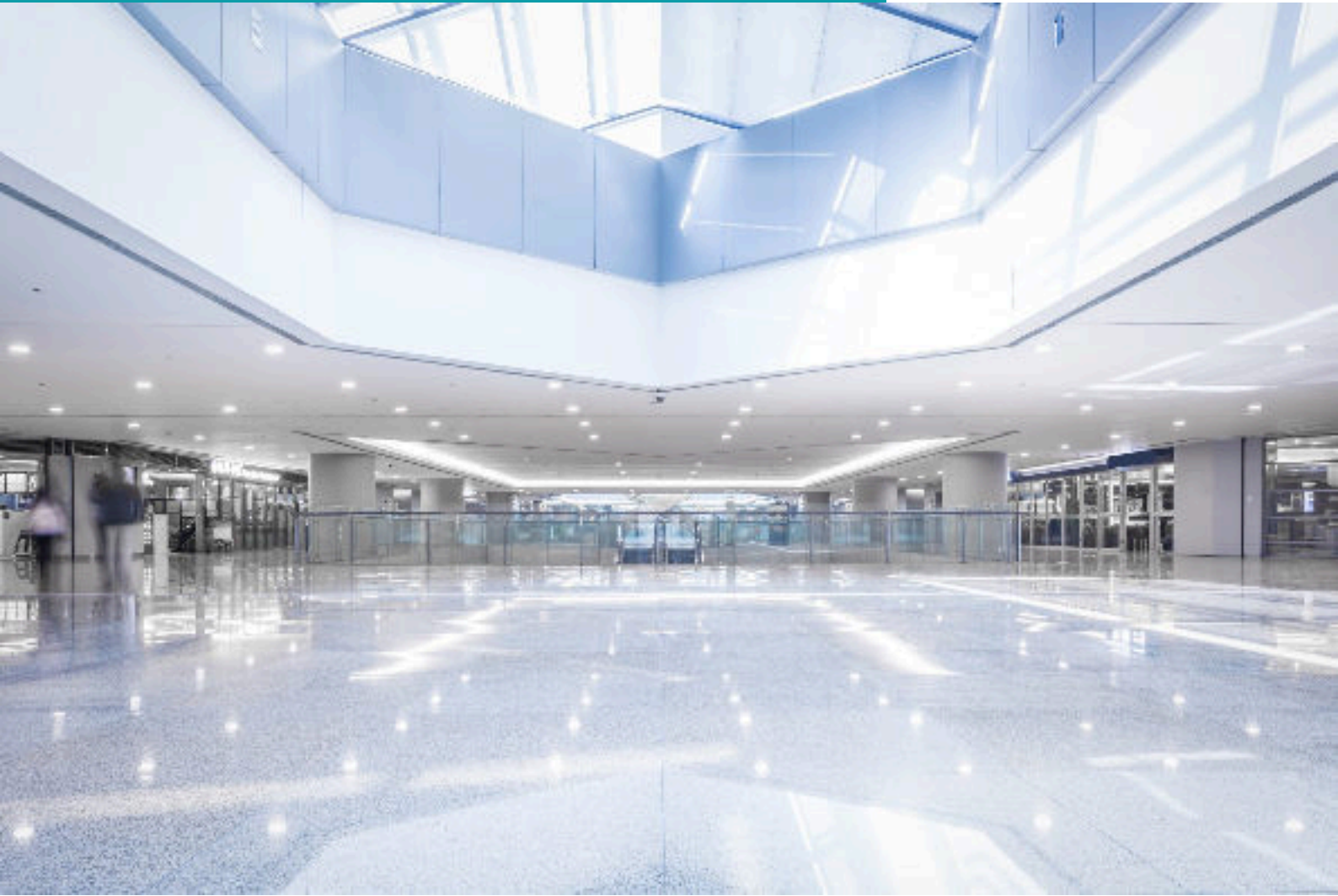
- Company acknowledgement on all official conference support signs and on all marketing collateral
- Special recognition on the conference website
- Complimentary registration for 2 delegates
- Complimentary 3X3M shell scheme booth
- One set of promotional material to be handed out at registration
- A complimentary advertisement in the Conference Proceedings
- Option to brand specific portions of the meeting, including 2 of the following*:
 - Welcome reception • Coffee break • Lunch break • Workshop
 - Poster award • Lanyards



SILVER SPONSOR

- Company acknowledgement on all official conference support signs and on all marketing collateral
- Special recognition on the conference website
- Complimentary registration for 1 delegate
- Complimentary 3X3M shell scheme booth
- One set of promotional material to be handed out at registration
- A complimentary advertisement in the Conference proceedings
- Option to brand specific portions of the meeting, including 1 of the following*:
 - Coffee break • Lunch break • Workshop





EXHIBITION

- An exhibition will run alongside the conference providing you with the opportunity to network with the delegates, demonstrate your products, generate new sales leads and raise your profile within the scientific community. This is centrally located next to the catering and posters to ensure good footfall
- The exhibition package includes company acknowledgement on all official support signs, conference website and on all marketing collateral
- The following options are available:

**Table top (Approx. 3M
table top exhibition stands,
including 1 complimentary
exhibition pass)**



**Shell Scheme (3X3M,
including complimentary
registration for 1 delegate)**



(*) Based on first come first served receipt of commitments

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Promotion exposure for our sponsors includes:

- Listing of your logo and company name, short description and link through to your company website on the conference website
- Packages can also be tailor-made to suit individual requirements

BRANDING AND VISIBILITY



POSTER AWARD

- An opportunity to brand the award for best poster presentation
- Chosen by the scientific committee
- Normally presented to an early career researcher at the closing ceremony
- Can be presented by one of your staff members

€ 3,500

LANYARDS

3 spots available

- Your company logo on the woven conference lanyard given to each delegate and worn throughout the conference

€ 4,500



CHARGING STATION

Located in a booth within the exhibit hall, the popular table top Charging Station will provide attendees with the facility to charge their cell phones, tablets or lap tops during the day. This package offers sponsors signage on three sides of the table, plus the opportunity to add your own 'pull up banners to the space provided (attendees use the facility at their own risk)

- Complimentary registration for 1 delegate

€ 3,000

REGISTRATION DESK

- Your company logo on poster and signage at the registration desk
- Your company logo on pens distributed at the conference
- Complimentary registration for 1 delegate

€ 3,000



(*) Based on first come first served receipt of commitments

BRANDING AND VISIBILITY



exclusive per session*

SEAT DROP

- Your promotional material can be distributed on attendees' seats at a designated session

€ 1,500



REGISTRATION HANDOUT

Your promotional material can be handed out to each delegate during the registration process onsite. This applies to lightweight materials only – books etc. will not be inserted into delegate bags, but are more appropriate for literature displays. Materials should be sent to the Project Lead in time for insertion - specific dates and quantities will be provided on application

€ 1,100

(*) Based on first come first served receipt of commitments



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Recycling Week 2024 Sponsorship Application

Application and contract for event opportunities: in order to facilitate your sponsorship/ partner expo package, please complete and submit this application to recycling@thepeopleevents.com to guarantee production

Company Name

Address

City State Zip/Postal Code Country

Telephone Fax Company URL

Sponsorship/Logistics Contact Telephone

Contact Email

Accounting Contact Telephone

Accounting Contact Email Sponsor Category Name

Sponsorship Description

Description	Price	Total Due
Sponsorship Fee		
Payment Type(Wire Transfer/online Payment)		

A pro-forma invoice will be created upon contract signature. Please designate if the invoice address is different from the contract address above.

Payment Terms: Please complete and sign the application form on the next page and send it via email or fax. A tax invoice will be issued upon receipt. Sponsorship acceptance is subject to the review and approval of the organizers. Organizers reserve the right to change the layout and allocation of booths, should the need arise. Exhibitors will be notified if this becomes necessary. Exhibitors must be adequately covered for product and public liability insurance. It is the responsibility of the exhibitor to arrange appropriate insurance for items within their exhibition. Exhibitors must ensure the cleanliness and tidiness of their allocated space. Full payment must be received within 30 days from the date of invoice or the date of payment on the invoice for the application to be considered. All payment must be made in Euro (€) If you would like to request the cancellation of your sponsorship application, please submit a written request for cancellation specifying the reason for cancellation. The cancellation request is subject to the approval of the committee on the condition that none of the sponsorship arrangements have been delivered upon and Note:- 50% of the contracted amount will be retained for cancellation between 12 to 3 months prior to the event. · 100% of the contracted amount will be retained for cancellation requests received 3 months prior to the event.

Authorised Signature: Title:

Name (printed): Date:

For Organizer Use Only:

Accepted by Name

START PLANNING FOR 2024!

GET IN TOUCH WITH US FOR BOOKING OPTIONS

+44 1442 7810 82
recycling@thepeopleevents.com
<https://recycling.thepeopleevents.com/>



EXHIBIT AT #WRC 2024

